



**People On Purpose
Episode 14:
Wendy Wollner**



Wendy Wollner is the Founder and CEO of Balancing Life's Issues (BLI) <https://balancinglifissues.com> With over 25 years of experience she has built and overseen a network of over 1,500 BLI trainers who bring work/life balance programs to corporations, not-for-profit organizations, employee assistance programs, and educational institutions. BLI trainers create custom-tailored curriculum for programs that focus on topics that include emotional intelligence, managing stress with humor and health and wellness.

Wendy passes her honest, straight forward approach combined with her high energy and sense of humor, through to her trainers who encourage program participants to think differently in order to cope with the stresses of today and boldly face the challenges of tomorrow. All BLI trainers bring their own personal experiences as well as their expertise to the programs, bringing a deeper level of understanding and human connection to help reach all individuals. BLI trainers have worked with a wide range of diverse industries including biotech, and major manufacturing companies, as well as service and professional organizations, reaching everyone from the shop floor and administrative personnel up to the C-Suite and boards of director across the United States and Canada.

In 2016, Wendy received The Business Council of Westchester's Business Hall of Fame Award in the category of Women Business in Success. In 2015, SmartCEO honored BLI as one of the fastest growing companies in New York, and Wendy was a nominee for the 2012 Enterprising Women of the Year Award. She has been featured in Entrepreneur's Start-Up, HR Magazine, The New York Post, The Journal News, CBS News Radio 880 with Joe Connelly, Westchester Parent, the Chicago Tribune, ExecuNet's Career Smart Advisor, More magazine, and SHRM Magazine. She is a past board member of The United Way, and currently holds a board position for Volunteer NY.

Wendy received a master's degree in industrial psychology from the University of Pennsylvania. In 2014, Wendy completed an Executive MBA program through WBENC and Tuck Business School. In 2012, she graduated from Goldman Sach's 10,000 Small Business Program.

The proud mother of three adult children, including an eldest son who is in medical school, Wendy lives in the lower Hudson Valley of New York.